

Website: <u>www.iiitn.ac.in</u> Email: <u>director@iiitn.ac.in</u>, <u>registrar@iiitn.ac.in</u> Phone: 0712 - 2985010

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## Popularising Bhasha Sangam mobile app, a language learning initiative under Ek Bharat Shreshtha Bharat

You are probably aware that EBSB programme launched by Hon'ble Prime Minister seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each other's language is an important part of building this bond. In order to help people acquire basic conversational ability in languages other than one's mother tongue, this Ministry has launched a mobile app called Bhasha Sangam. This App has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms. In addition to the above, another mobile app - Ek Bharat Shreshta Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India.

## The links of the app are shared as below:

Google Playstore link:<u>https://play.google.com/store/apps/details?id=com.multibhashi.mygov.mvgov\_</u>app&hl=en&gI=IN

iOS AppStore link: <u>https://apps.apple.com/in/app/bhasha-sangam/idl580432719</u>

Quiz Game App

Google playstore Link: <u>https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz</u>

**EBSB** Coordinator